

# What makes social signals special? Or A long way back to autism research

Atsushi Senju  
*Birkbeck, University of London*



My CBCD “Farewell” Mug (2006)





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COGNITION

Cognition 89 (2003) B43–B51

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Brief article

## Eye contact does not facilitate detection in children with autism

Atsushi Senju<sup>a,\*</sup>, Kiyoshi Yaguchi<sup>b</sup>, Yoshikuni Tojo<sup>c</sup>,  
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# —3-item visual oddball paradigm

COGNITION

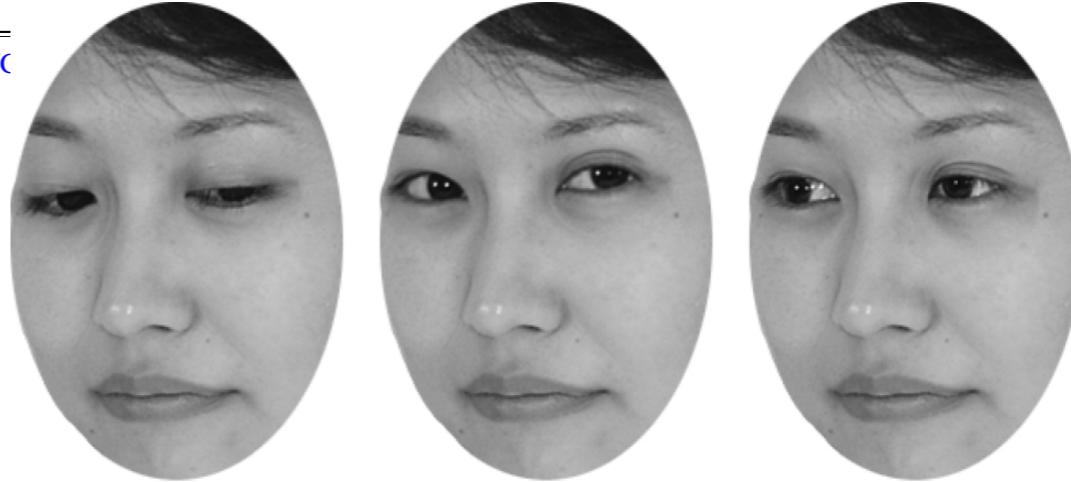
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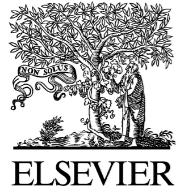
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frequent      rare 1      rare 2  
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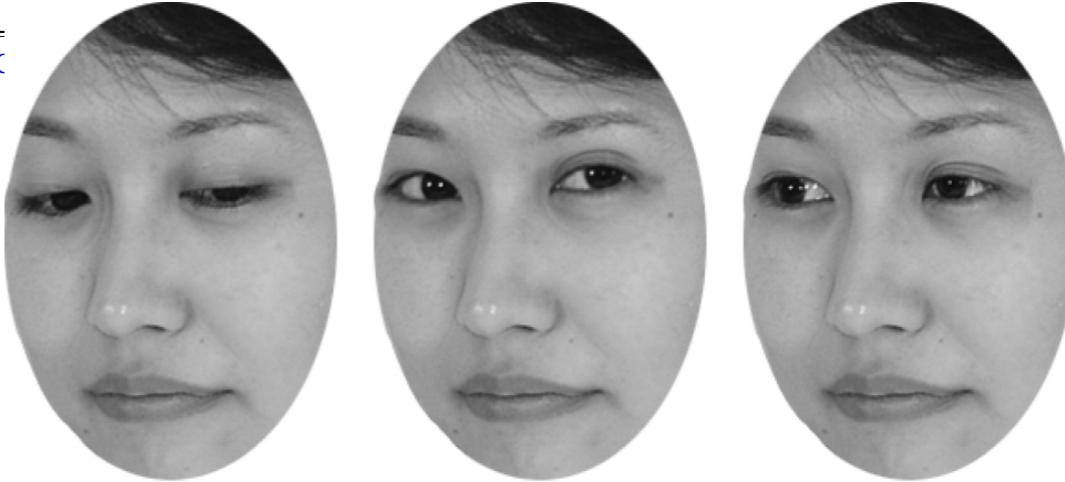
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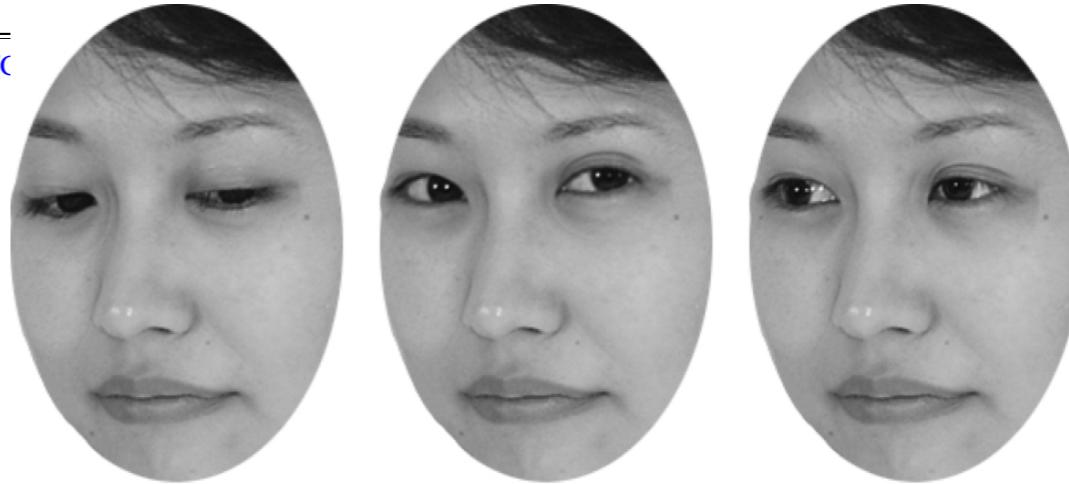
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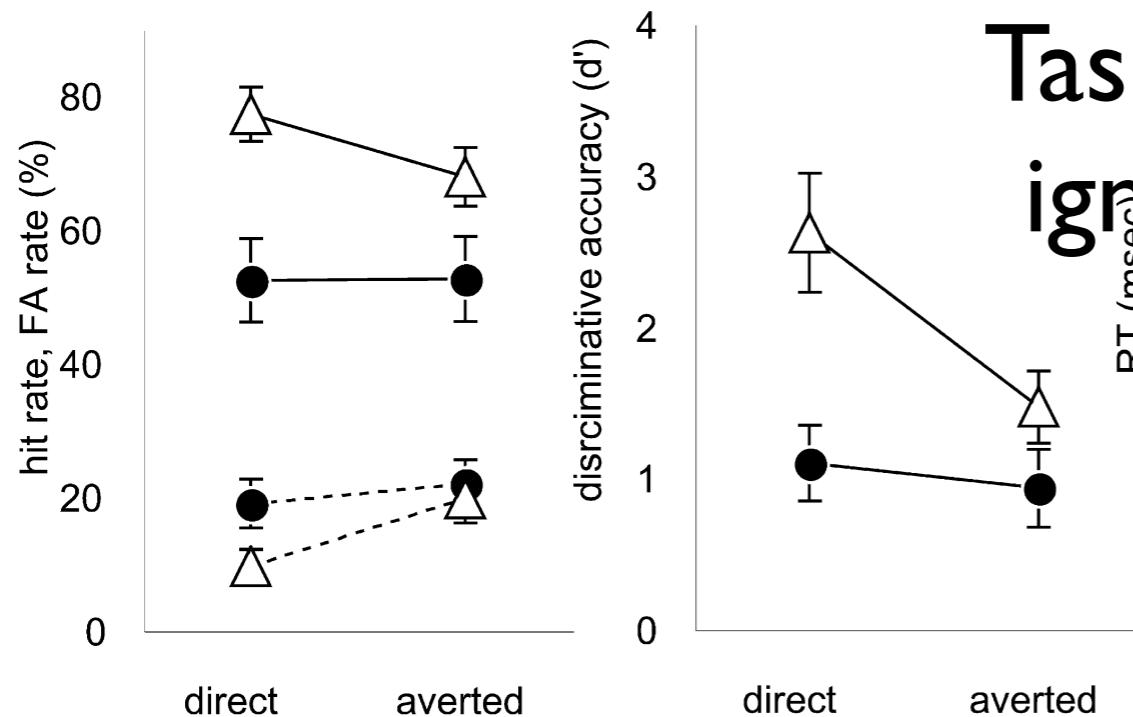
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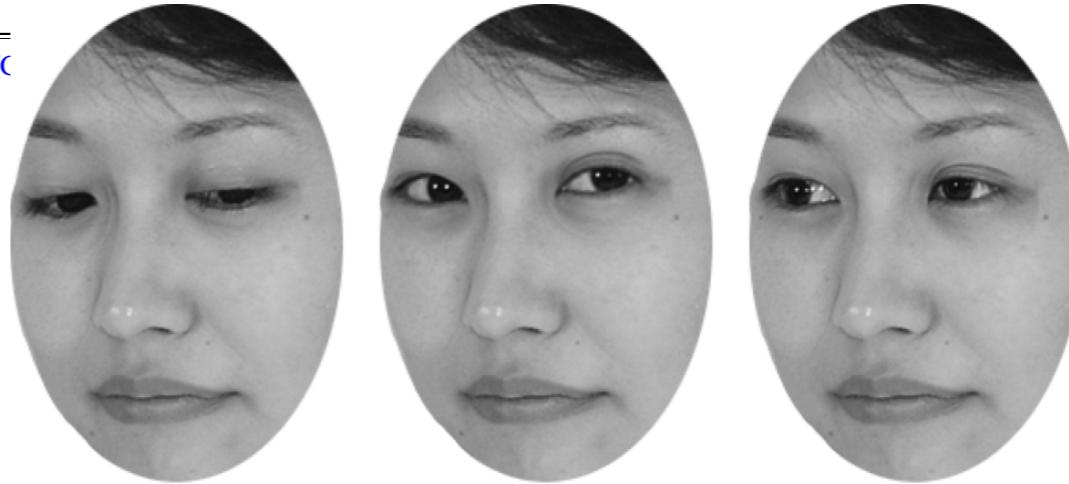
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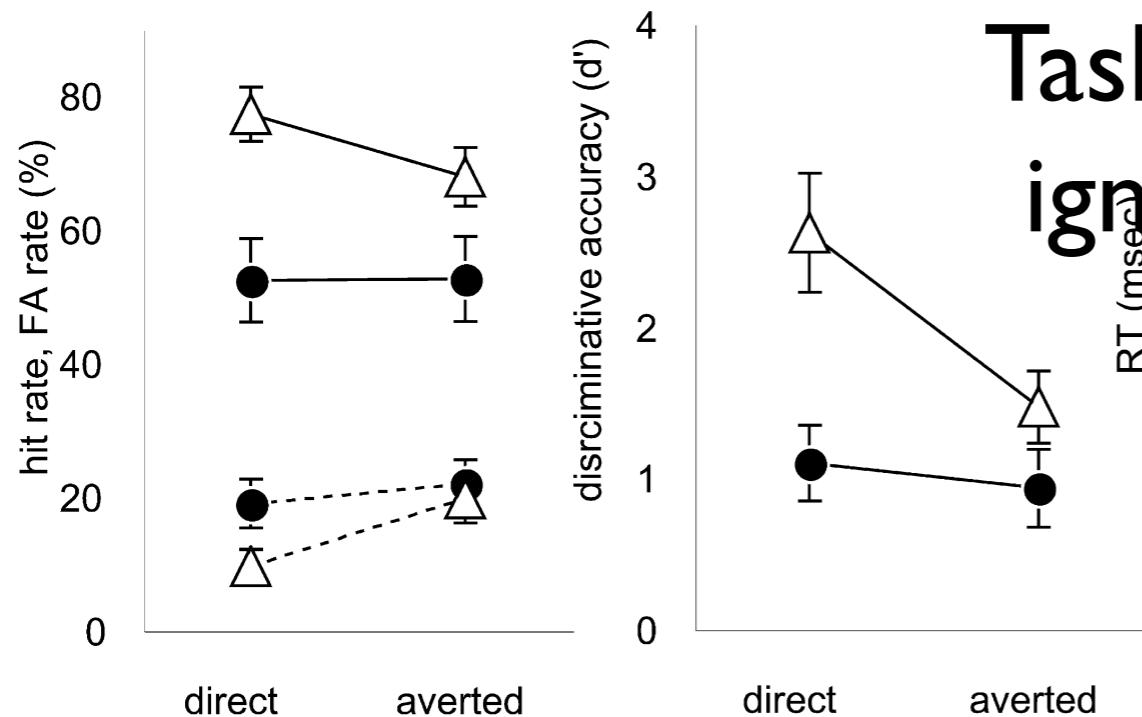
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TD: Direct > Averted  
ASD: Direct = Averted

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- Why are social signals not salient (or attention-grabbing) in children with ASD?
- What are the consequences of atypical social attention on social cognition / behaviour?
- Can we ‘normalise’ social attention in ASD?

# Next Questions (2004)

- Why are social signals **not salient** (or attention-grabbing) in children **with ASD**?
- What are the consequences of **atypical** social attention on social cognition / behaviour?
- Can we '**normalise**' social attention in **ASD**?

To answer them,  
I first needed to answer...

- Why are social signals **salient** (or attention-grabbing) in **neurotypical** children?
- What are the consequences of **typical** social attention on social cognition / behaviour?
- What makes '**typical**' social attention in **neurotypical** people?

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- Johnson MH (2004)

# What I do in the CBCD



**The eye contact effect**

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Typical adults



**The eye contact effect**

# What I do in the CBCD

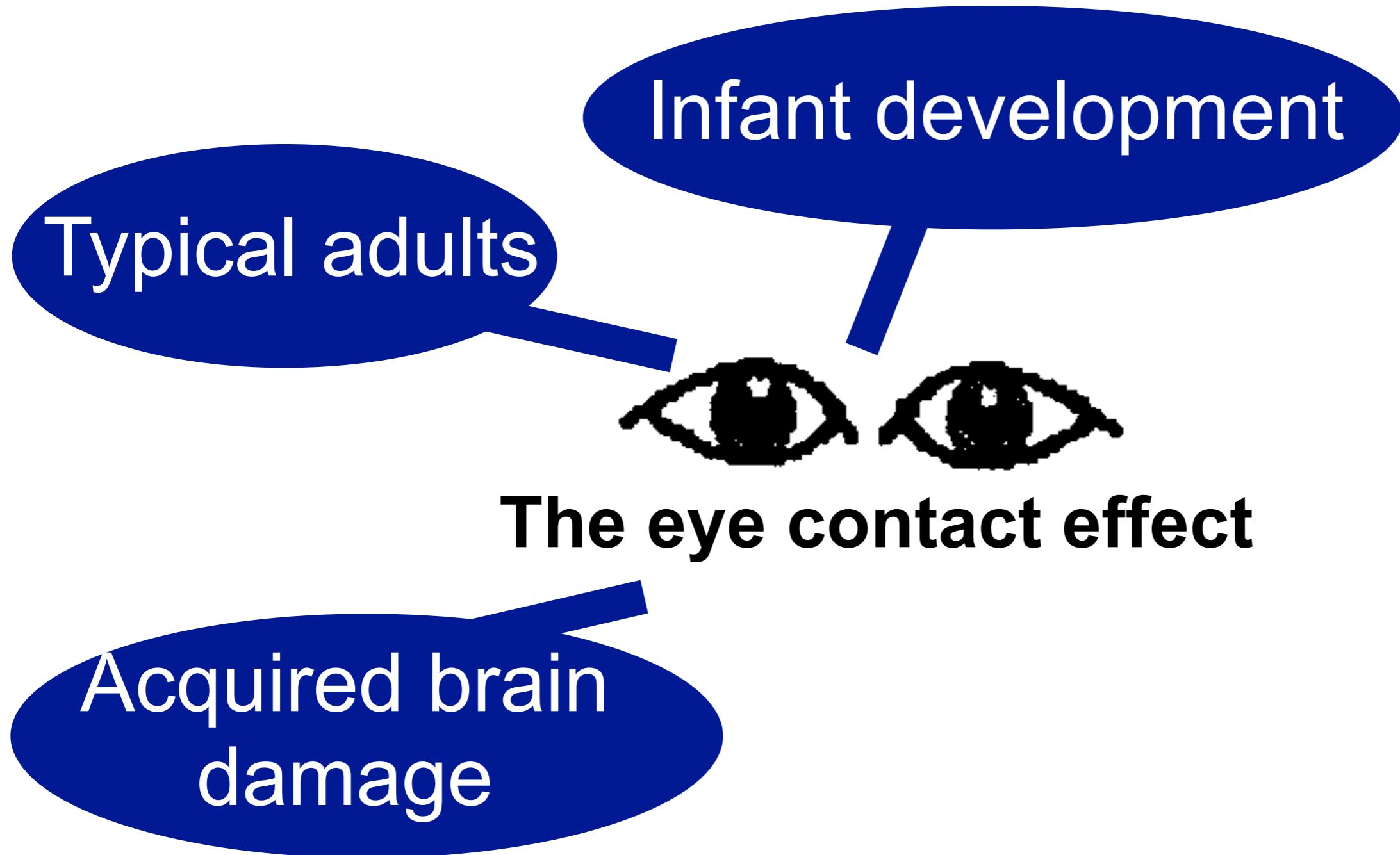
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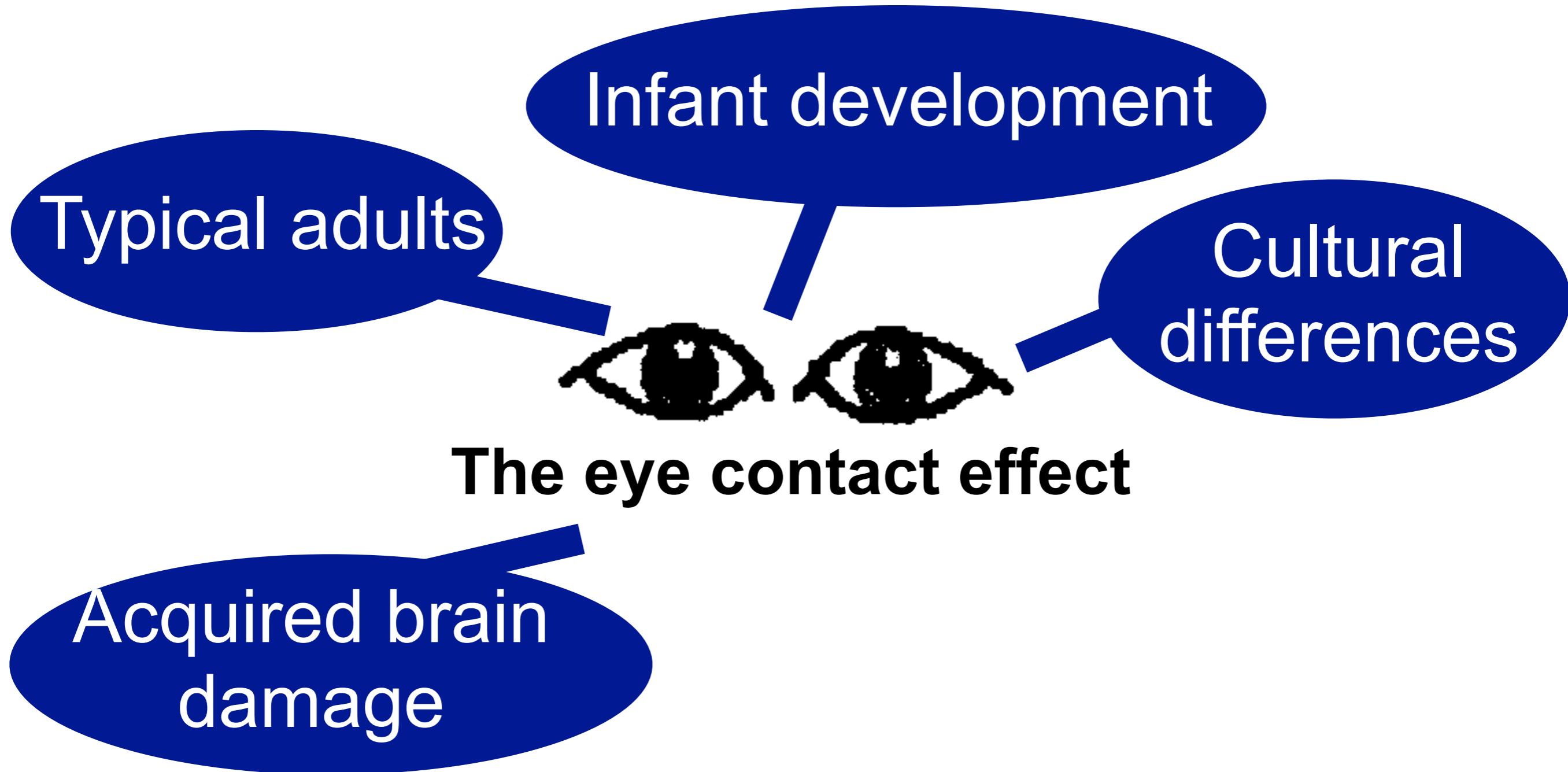
The eye contact effect

Acquired brain  
damage

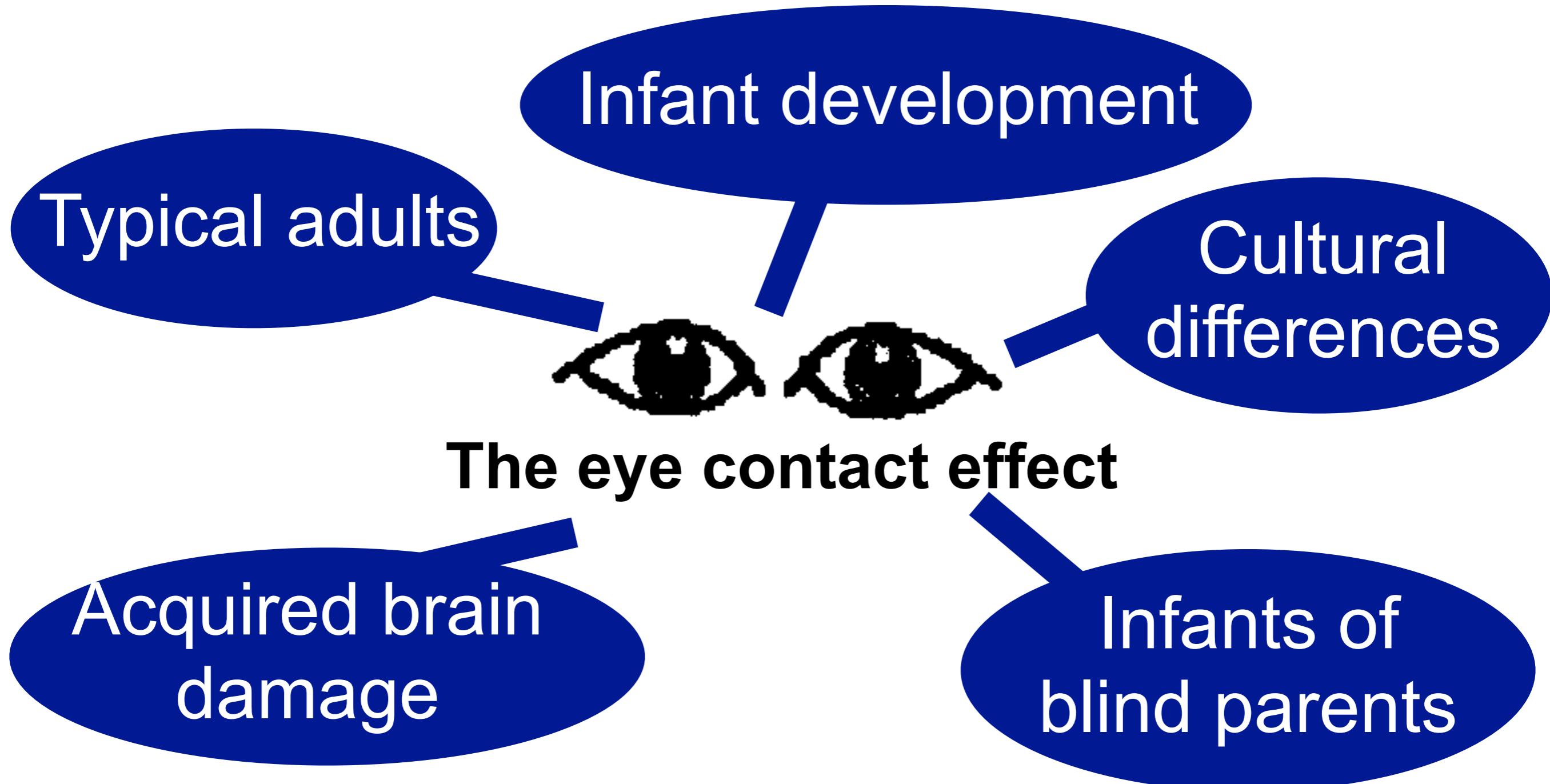
# What I do in the CBCD



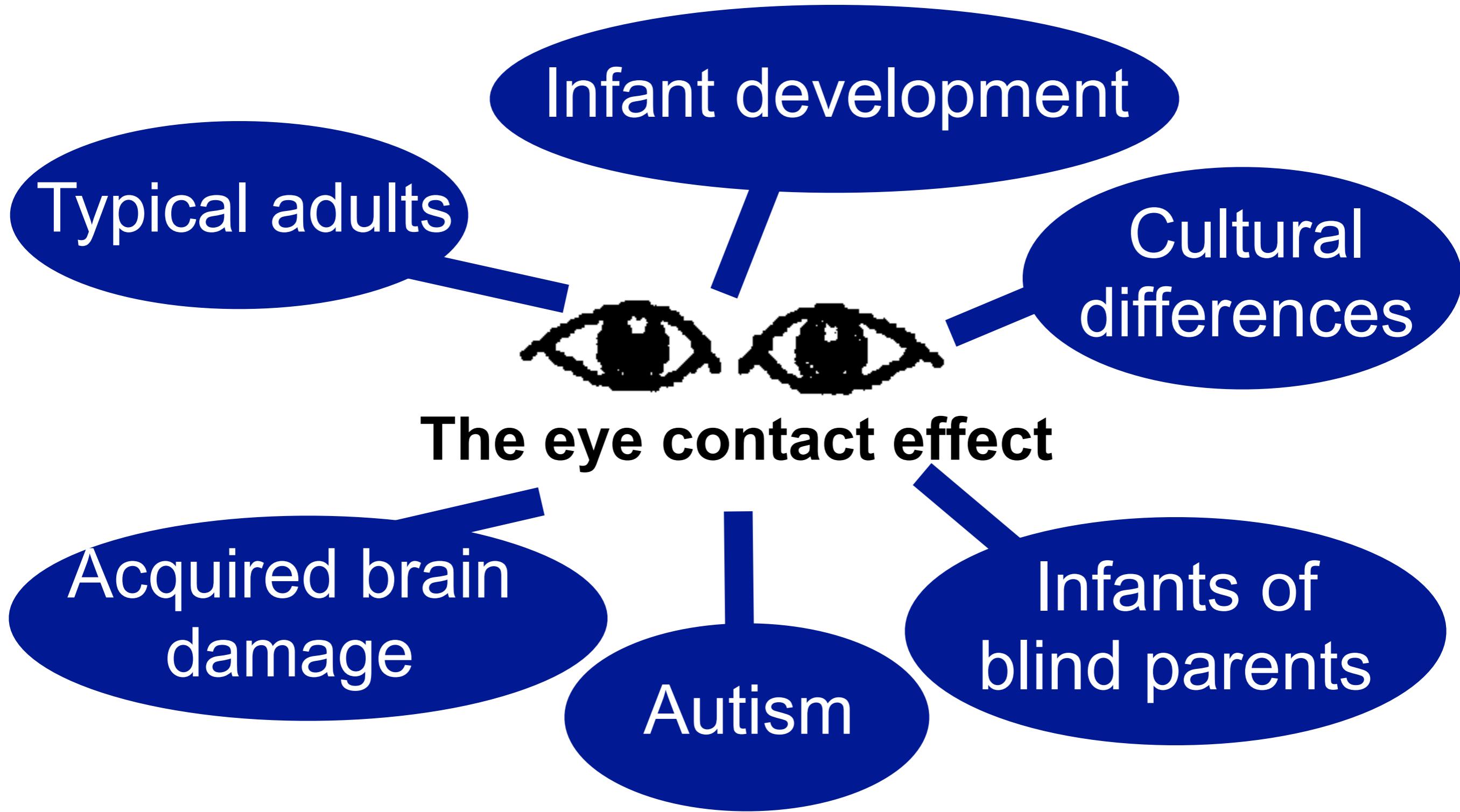
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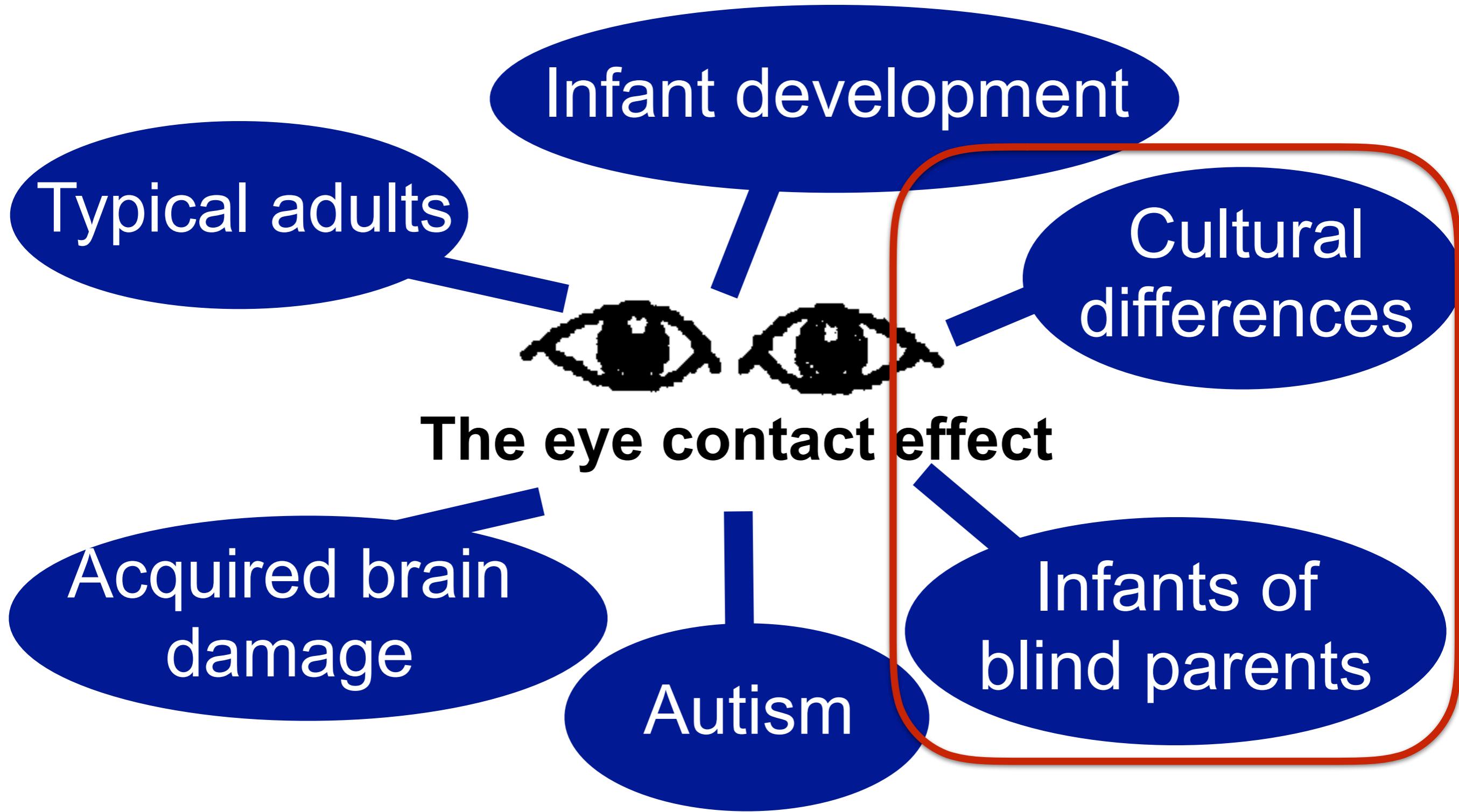
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# The effect of socio-cultural experience on the development of face/gaze processing

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# The effect of socio-cultural experience on the development of face/gaze processing

- It is obvious that human eyes are salient because:
  - Humans are equipped with (evolutionary) innate mechanism to respond to it
  - It is a primary ‘affective’ signal given by caregivers and hence reinforced
- Is ‘saliency’ of the eyes dependent on early social experience?

# Case I: Sighted infants of blind parents



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- Sighted infants of blind parents experience qualitatively different visual communication with their parents
- Measured their face scanning pattern at 7- and 14-months of age



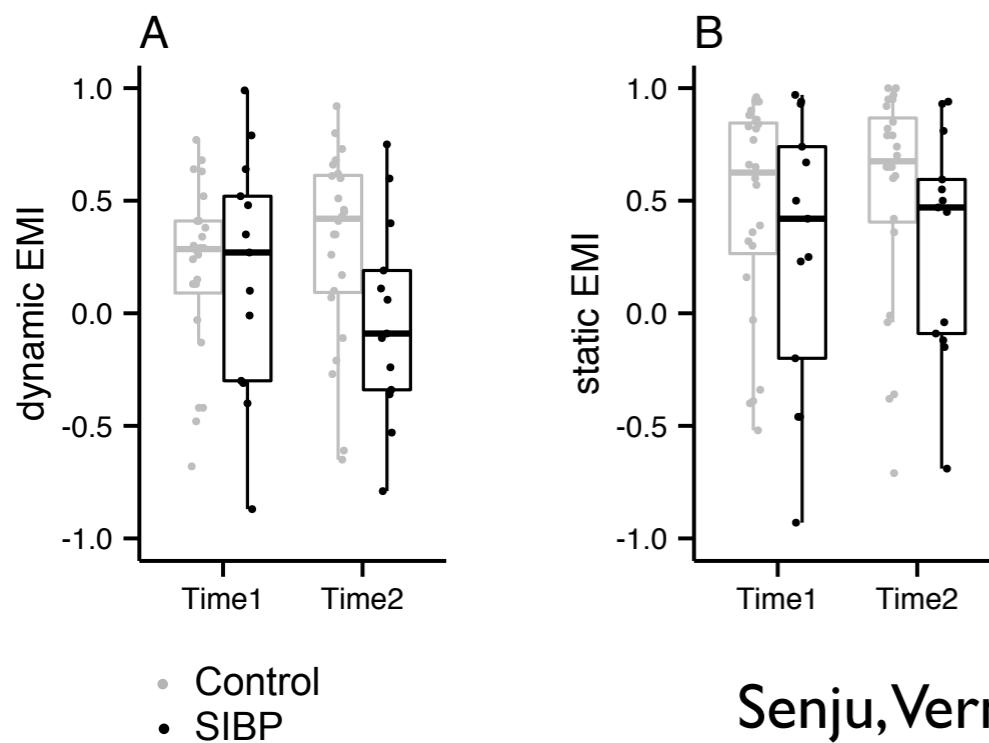
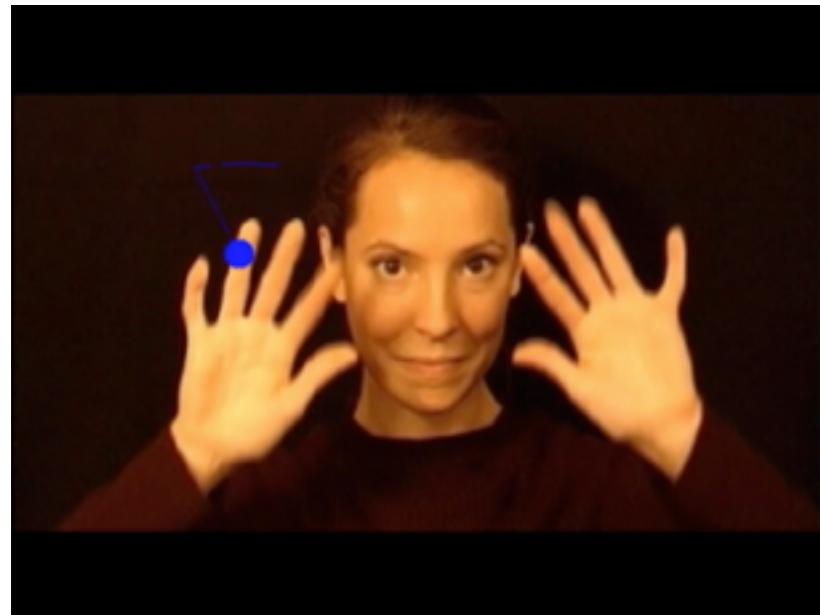
# Sighted infants of blind parents: eye-tracking

## Face scanning task



# Sighted infants of blind parents: eye-tracking

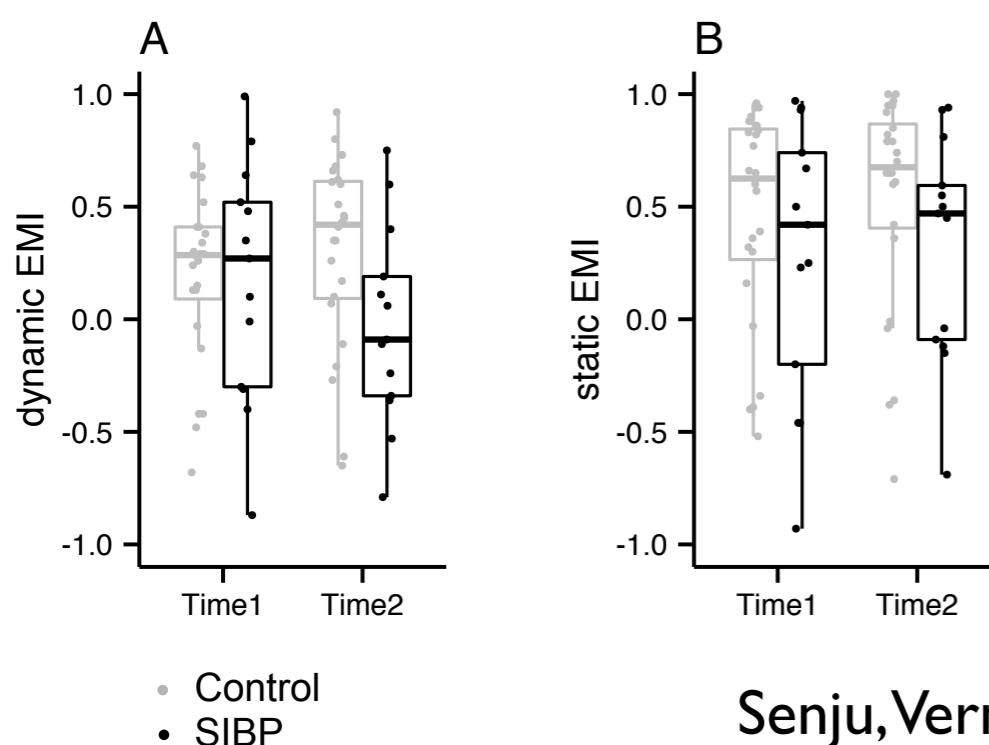
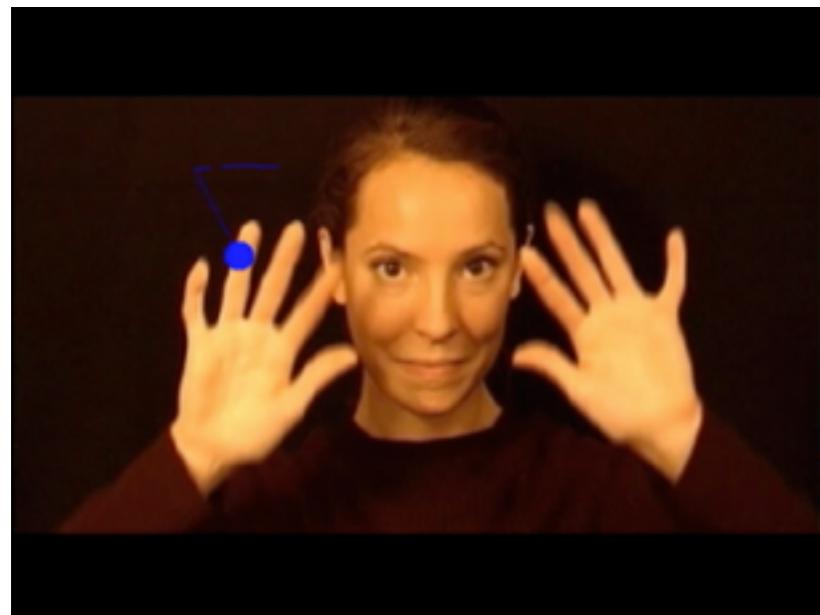
## Face scanning task



Senju, Vernetti, Ganea, Hudry, Tucker, Charman & Johnson (2015) *Curr Biol*

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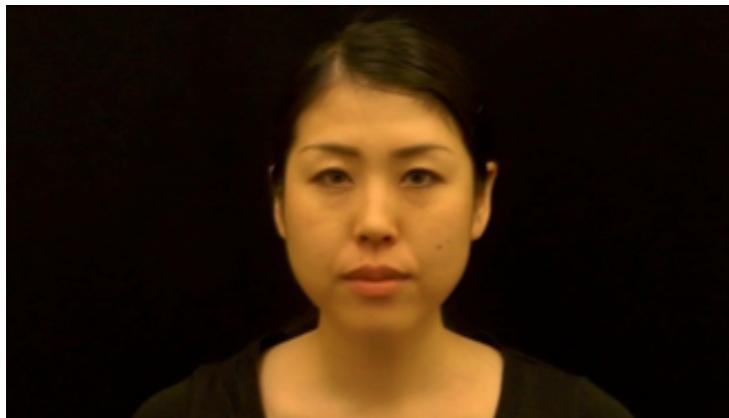
- Sighted infants of blind parents scanned eyes less, compared to controls
- But they did not show atypical development of social communication or autistic traits

# Case 2: Cultural differences

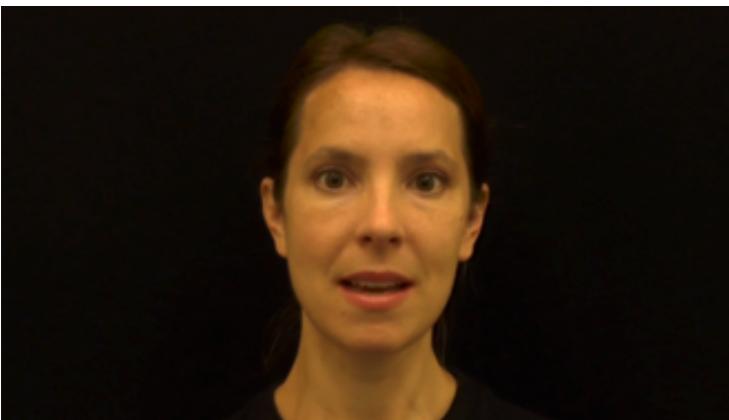
- Canadian participants maintain longer eye fixation than Japanese participants (McCarthy et al., 2006, 2008)
- Western European and Eastern Asian participants have different cultural norms to direct and averted gaze (Argyle et al., 1986)
- Compared face scanning patterns between British and Japanese 10- and 16-months old infants, as well as adults



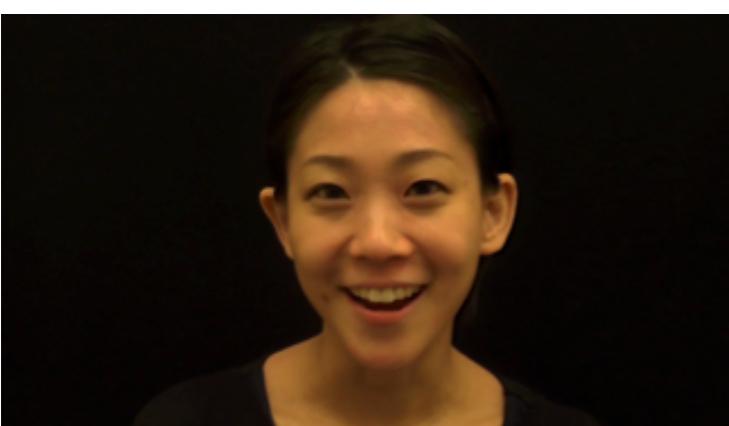
# Cross-cultural study: eye-tracking



static

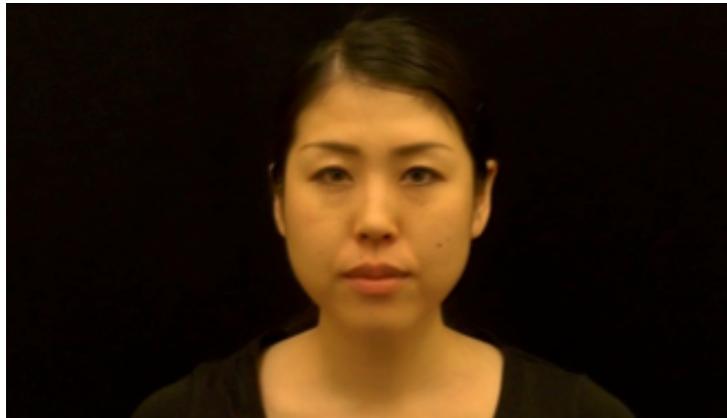


dynamic  
(speaking)

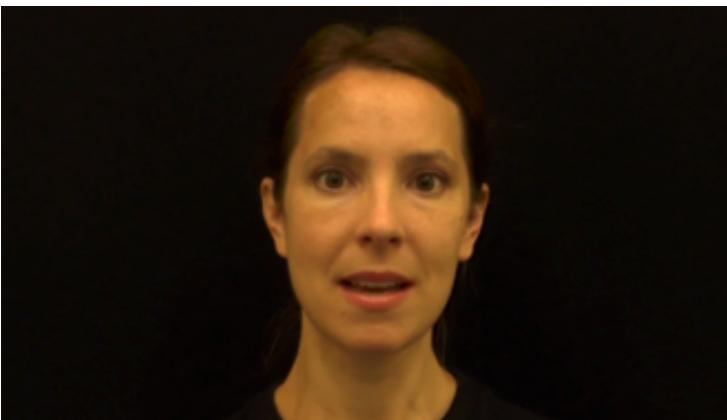


dynamic  
(expressive)

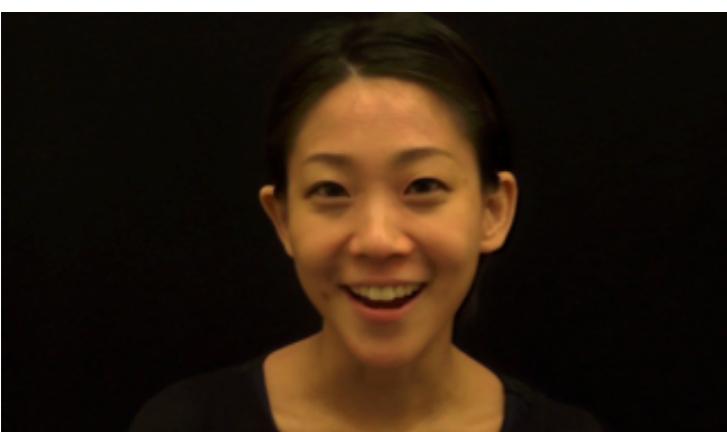
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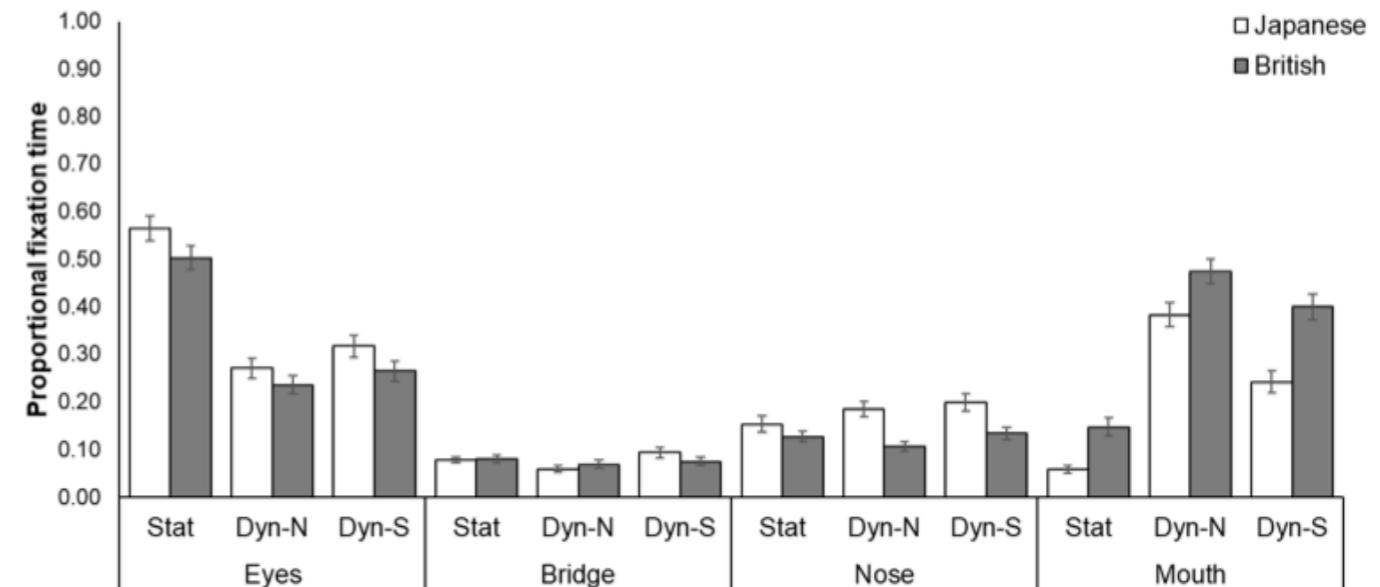
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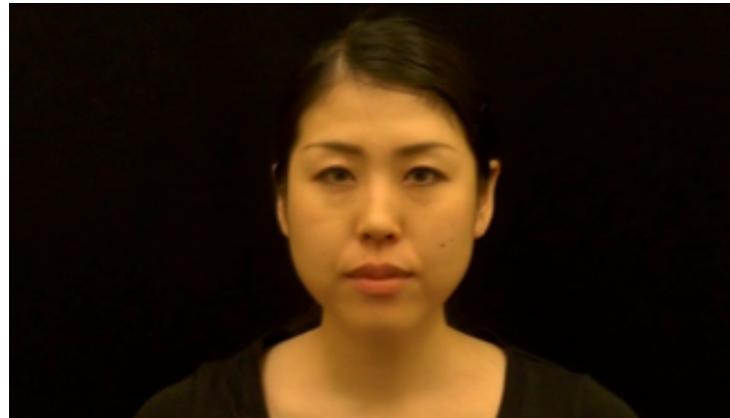
dynamic  
(speaking)



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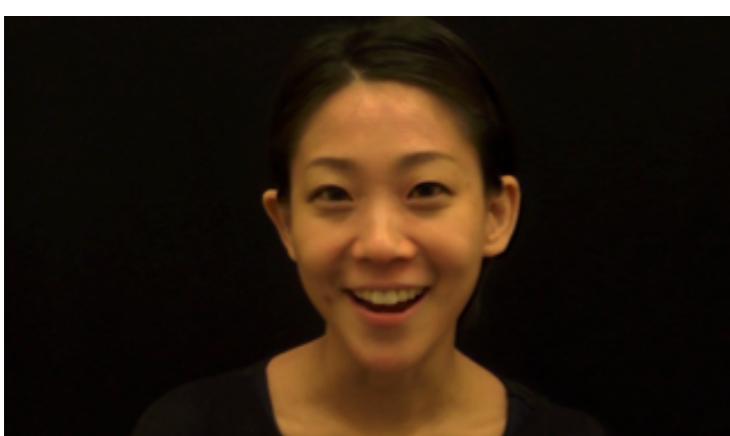
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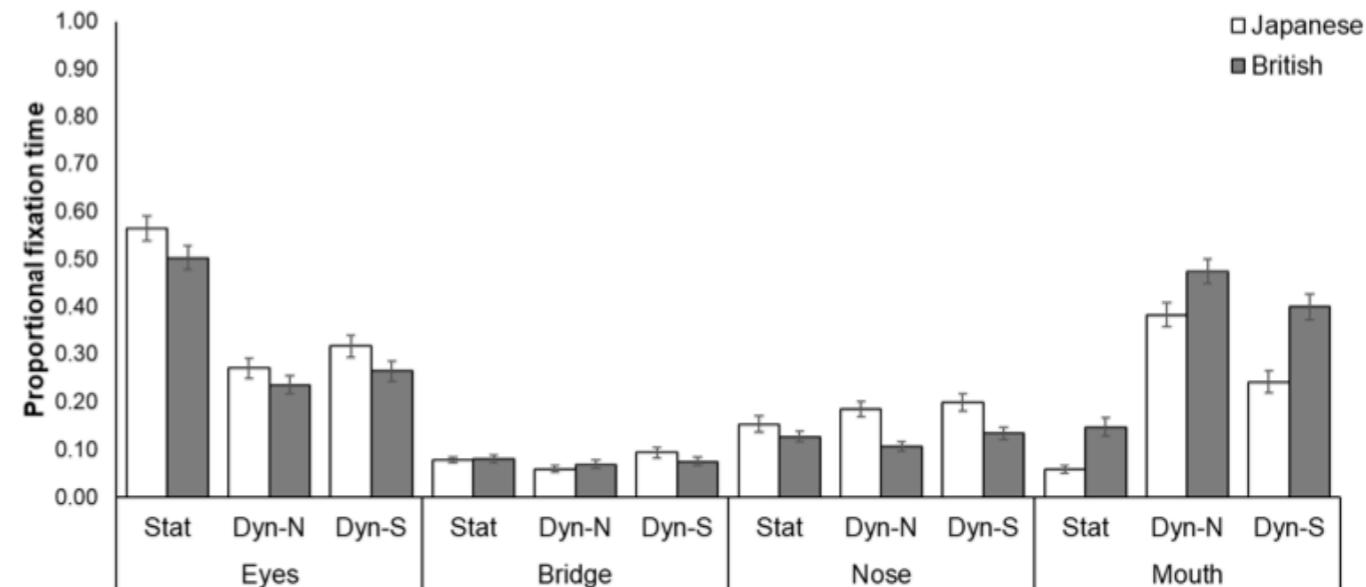
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- More mouth look in British, more eye look in Japanese
- Pattern consistent across age range

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- Development of social attention is plastic and adaptive to the individual social experience (familial, cultural)
- The developmental adaptation to sociocultural experience seem to emerge from within the first year of life
- Would **individuals with ASD** adapt to sociocultural environment in their own ways? (e.g. Johnson 2017)

# Cross-cultural Autism Research Consortium



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